

HP Education Services Course Description

Value Driven Portfolio Management (HE557S)



IT product innovation and process improvement is the key to organizational success. Strategic management of the front end process is required to effectively funnel money to the projects that deliver organizational value. Studies continue to conclude that rushed study periods are a major cause of requirements flaws that lead to project failure. Learn to convince senior management to fully fund early initiative investigation efforts to reduce IT project failure.

Audience

- This course is intended for business analysts and related professionals such as Project Managers, QA Managers, Project Customers, Technical Leads, Systems Engineers or anyone with a substantive role in the success of projects
- By successfully completing this course, the participant earns 21 educational contact hours or PDUs which may be applied to meet PMI® requirements for initial or continuing certification requirements

Prerequisites

- A comprehensive introductory business analysis course such as Principles of Business Analysis (HE551S) plus:
Crafting High-Quality Requirements (HE555S)
Verifying and Validating the Solution (HE556S)

Course Objective

Learn how to:

- Develop a business case to understand the added value the project will bring to the enterprise
- Establish a clearly defined process that eliminates projects that will be less successful at achieving organization goals
- Define alternatives early to determine technical solution feasibility
- Communicate technical and quantitative issues to a non-technical audience
- Establish powerful project partnerships with the business analyst, project manager, and systems engineer
- Navigate through political environments and ambiguity
- Conduct high level requirements gathering in the early project phases
- Establish return on investment and justification measurements in all environments
- Create compelling briefings and technical presentations
- Conduct effective phase gate reviews that continually update and validate the business case

Benefits to You

- Describe the purpose, process steps, deliverables, knowledge and skills required to build and maintain the business architecture
- Perform the activities required in completing a feasibility study
- Complete the business case and finalize the decision package for a proposed project
- Identify the activities to accomplish portfolio planning and management

Why education services from HP?

- **One-Stop Shopping**
Project management training from industry recognized experts who bring you PMO Services, Technical IT Training and ITSM/ITIL Training. Worldwide leader in numbers of qualified PMP® certificants
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Highest quality, most experienced instructors who have real world hands-on project experience. Feel safe with HP's award-winning world class service

Course Title: Value Driven Portfolio Management

HP Product Number: HE557S

Category/Subcategory: Business Analysis / Advanced Business Analysis

Course Length: 3 days - 21 PDU's

Level: Intermediate level of proficiency

Delivery Language: Varies by country

To Order: You can order this course online at <http://www.hp.com/learn>. At the site, select a country, then choose "registration" or "Book a course" and fill out the online registration form

Next Steps: Advanced Business Analysis or Leadership and Development topics

Detailed Course Outline

Key Concepts

- Differentiate between strategic planning and strategic goal setting
- Describe how portfolio planning address high velocity organizational change
- Explain key drivers in innovation and improvement success

Business Case Process

- Describe the approach for business case development
- Build a viable business case that makes sense to senior management
- Incorporate successful principles in the planning process

Business Case Analysis Techniques

- Identify techniques for conducting current state assessments
- Demonstrate technical solution feasibility
- Explain analysis techniques that are used to describe many sources of data

Project Proposal

- Turn a business case into a proposal
- Develop high level business requirements and high level product descriptions
- Establish charter documents that document funding decisions

Critical Communication Techniques

- Describe effective technical presentations to non-technical audiences
- Conduct briefings to gain critical process feedback
- Establish phase gate reviews for crucial management decisions

Superior Business Case Issues

- Adopt key process success practices
- Develop excellent stakeholder management skills
- Examine the challenges associated with change management

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